

[Sales Visionaries](#) enhances traditional marketing techniques with a suite of sales and product marketing services that quickly and cost effectively reach local and global markets. Internet marketing is our specialty – we leverage our existing channels and social media networks to quickly distribute your messages.

Our comprehensive commercialization service prepares new products for market. These services refine key market messages, prioritize market opportunities, build branding assets, and establish core business processes to sell and support your products.

Sales Visionaries' trained sales specialists can get you started with a low-risk no-hire formula that delivers both performance and flexibility. Our network of seasoned sales and marketing experts reaches North American markets with feet-on-the street capabilities at a fraction of the cost of establishing your own sales network.

Consulting

- Sales and marketing plans
- Product commercialization
- Brand & market positioning
- Product assessments
- Market research
- Distributor strategies
- Branding workshops

Communications Planning

- Stakeholder needs identification
- Communications strategies
- Key message development
- Channel identification
- Channel integration
- Campaign planning
- eDistribution

Brand Development

- Website design & graphics
- Business logos & brochures
- Web actors & avatars
- Print design & production
- "Commercial" writing, audio
- Press release content
- Blogging & other writing services
- White papers

Brand Distribution

- Ad campaigns
- Press releases
- Search engine optimization
- Web 2.0 and social media networks
- Site tracking

Direct & Indirect Sales

- Pre-sales & post-sales activities
- Lead generation
- Event management
- Sales campaigns

Other Services

- Market and product testing
- Web performance management
- Market surveys
- Product distribution
- Market assessments



Available Services

For additional information please contact our sales team.

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